



# Voluntary Carbon Trading

The EU Carbon Trading Scheme has been ground breaking in opening up the regulated carbon credit markets. The scale of this scheme will continue to expand but currently only covers the largest Co2 emitters.

However, there is a growing voluntary carbon credit market which is beginning to offer individuals and businesses alike the opportunity to trade their verified carbon savings. Carbonlow is an innovative player in this market. We will look for mechanisms to release for you the value of your verified Carbon savings as documented by CLOEE. We advise you each time such an opportunity arises, the savings you have available to trade and their potential value.

If Carbon Trading is not something for you then there is no obligation to trade your savings. However, the Carbonlow Challenge to save perhaps 3% of your own emissions each year means that it is not only savings above your target which are traded. This trading helps others who have not met their own commitments.

Carbonlow's ongoing Emissions Evaluation (CLOEE) tool monitors and verifies carbon emission reductions. We aim to bring together clients who wish to develop a 'trading group' who can work together to achieve both carbon savings and enhanced brand value for each organisation.

This is achieved by demonstrating Corporate Social Responsibility in Carbon Reduction, improved business reporting and by helping customers to understand their own Carbon emission supply chain.

# Your future is Our Business

## CO2 - let's stop pretending this is somebody else's problem

### The Carbonlow Approach

At Carbonlow we pride ourselves on looking at problems differently. Where others see problems we look for solutions. We have applied this way of thinking to perhaps the most important issue around - CO2 Emission Reduction.

Rather than simply 'offset' emissions we aim to deal with the fundamental issue - that we all emit too much Carbon Dioxide (CO2) and other greenhouse gases.

We have created a technically advanced system which is simple and quick to use and will show you how much CO2 you have saved when compared to your 3% year on year target. We call it CLOEE (CarbonLow Ongoing Emissions Evaluation)

Importantly, we accept that such changes must allow you to continue your day to day life and at worst pay for themselves. It should take no more than 5 minutes a month of update CLOEE via your on-line link or mobile text.

Our solutions offer you the chance to save **CO2** and energy all at net **ZERO** cost to **YOU**. CO2, let's stop pretending this is somebody else's problem

## Take the challenge - [www.carbonlow.co.uk/challenge](http://www.carbonlow.co.uk/challenge)

