



# Carbon Footprint

What is a Carbon Footprint? It is the amount of Carbon emitted by your activities which use energy from fossil fuels. It is usually expressed in tonnes of CO<sub>2</sub> per year and includes your home or business energy use and your travel. It can be extended to include the indirect emissions made in the manufacture of the goods you buy - their Carbon Burden.

CO<sub>2</sub>Low has developed its own Carbon Footprint and Carbon Burden assessment called CarbonLow Ongoing Emissions Evaluation (CLOEE). You can access CLOEE [here](#) to make a free initial assessment of your own Carbon Footprint.

CO<sub>2</sub>Low is an innovative player in the voluntary carbon trading market and will, if you wish, look for ways to release the value in your verified carbon savings.

# Your future is Our Business

**CO2 - let's stop pretending this is somebody else's problem**



## Make a difference - Choose Carbonlow

If avoiding dangerous levels of climate change is the biggest challenge we all face, will this lead to ever wider Carbon Rationing? We think so!

Individuals, families, communities and businesses who take a lead, by understanding and reducing their own carbon footprint, will be best placed to deal with and benefit from these inevitable changes.

We have developed CarbonLow Ongoing Emissions Evaluation (CLOEE) to show you your Carbon Footprint, monitor its reduction and potentially trade your savings.

CLOEE will challenge you to reduce your own annual carbon emissions - we suggest 3% but the choice is yours - before simply offsetting or trading.

**Take the challenge - [www.carbonlow.co.uk/challenge](http://www.carbonlow.co.uk/challenge)**

